

HISTORIC DOWNTOWN WENTZVILLE FARMERS MARKET

*Sponsored by Wentzville Chamber Community Foundation
& the City of Wentzville*

RULES & REGULATIONS

2010

PRIMARY GOALS OF THIS FARMERS MARKET

- To be a profitable outlet for the farmers/gardeners/vendors who sell there.
- To increase the number of customers in the Downtown Business District, providing additional opportunities for downtown businesses to interact and attract customers.
- To provide a predictable, ample selection and variety of high quality fresh, locally-grown produce for customers.

RULES APPLICABLE TO ALL VENDORS AND PRODUCTS

(Farmers and Gardeners will be used interchangeably)

1. Farmers are encouraged to sell only agriculture produce grown by themselves on farms or gardens within a 100 mile radius from Downtown Wentzville. Produce may be purchased for re-sale. The buyer/re-seller must take responsibility for the quality and safety of the purchased produce, must separate it from their own locally grown produce and must label it accordingly.
2. All vendors are required to display a clearly visible sign with their name, the name of their farm and the city and state location of their farm.
3. Farmers who sell "100% Grown Local, By Us" will be able to display a sign that makes that claim. Farmers who sell ANY purchased produce as defined in item 1 above must display a sign with a disclaimer that declares that not all of their produce is grown by them and that they would be pleased to point out to customers which is and which is not locally grown.
4. Craft vendors from within the 100 mile radius are permitted to be members of the market with the same space rental rates and space dimensions as farmers. The products they offer must be original handmade objects produced by them.
5. A single rental parking space will be the length and width of a City parking spot. Vendors may set up the space as they so choose. Tables, tents and chairs will NOT be furnished by the Farmers Market.

Spaces which are not reserved for the year will be given out first come-first serve.

6. Spaces are first assigned on a reserved basis to those who register for the full season by May 14th. If a seasonal vendor is not going to use their space for a given Saturday they must notify the Market Manager before 7:00 a.m. that day, or on a previous day so the space can be re-assigned for the day.
7. The operator of the market is not responsible for sales arrangements or warranties of any sort, expressed or implied, concerning produce or any other item bought, sold or traded.
8. All Vendors are encouraged to display prices.
9. The official market hours are 8:00 a.m. to 12:00 p.m. every Saturday beginning the first Saturday in June through September.
10. Vendors will be allowed to begin setting up at 7:15 a.m. and must be ready to sell at 8:00 a.m.
11. Vehicles of market vendors, other than those in rented spaces, must be parked away from the market area to allow the maximum amount of parking spaces for customers.
12. All Vendors must vacate their spaces by noon and must sweep up their areas before leaving and assist in cleaning the common area used for the market. Vendors must not discard refuse of any kind in or around trash receptacles. All areas must be cleaned by 1:00 p.m.
13. All Vendors will abide by the Market Manager's decisions regarding parking and the enforcement of the Rules and Regulations. Vendors who fail to abide by these Rules and Regulations shall be excluded from selling at the Farmers Market.
14. The location of the Wentzville Farmers Market will be determined at a later date.